

Grow Your Business Internationally at Centrallia

This is your invitation to join more than 600 business leaders from more than 40 world economic regions at the next edition of Centrallia in Winnipeg, Manitoba, Canada. As North America's premier business match-making event for small to medium sized companies, Centrallia is the perfect venue for any company looking for new trade opportunities or to learn more about growing its business internationally. If you are looking for new import or export opportunities for your company, you won't want to miss this event.

Centrallia delivers results.

Centrallia is based on the internationally recognized business to business match-making forum Futurallia, which has successfully brought thousands of businesses together since its founding in 1990. At the core of the concept are a series of prearranged one-on-one meetings that allow businesses to quickly connect and find ground for common opportunity. As a Centrallia participant you experience an action packed 2½ days where everything has been optimized to deliver real value and results for your business. Here's what you'll get for your low all-inclusive \$1,100 registration fee:

- Up to 14 pre-qualified meetings (30 minutes each) based on your selection criteria
- Access to international trade experts (trade lawyers, financial institutions, insurers, customs and brokerage specialists, transportation experts, etc.)
- Admittance to welcome reception and keynote address by best selling author Malcolm Gladwell, whose books includes *Blink*, *The Tipping Point*, and *Outliers: The Story of Success*
- Numerous networking opportunities outside of the regular meeting schedule
- Simultaneous translation services for all meetings (English, French and Spanish)
- Industry tours of leading Manitoba companies
- Attendance at Centrallia's gala dinner and entertainment as well as the Friday evening reception
- Transportation to/from hotel and venues
- All meals for the event (7)



CENTRALLIA
WINNIPEG, MANITOBA, CANADA
10-12 OCT 2012

6 Reasons You Need to Attend Centrallia

1. It's Efficient

Centrallia is concentrated prospecting for your business. Here you'll find – in one place – the companies you want to talk to and the international trade experts you need to speak to, to help your business grow internationally.

2. You Can Do Business On the Spot

Companies send only top level representatives to Centrallia; people who are often the same ones who sign the contracts. As such it is possible to conduct real business at the event.

3. It's Cost Effective

Compared to the cost of your typical business trip, Centrallia delivers excellent value for your business development dollar. In just one trip, you'll meet up to 14 new prequalified companies that are eager to explore new opportunities with you. Just one new deal can pay for your trip many times over.

4. You're Supported

While at Centrallia you'll also have access to international trade experts, representatives and service providers who can help you navigate the intricacies of importing and exporting. You'll also have access to translation services (English, French, Spanish) for every meeting, if required.

5. The Perfect Location

Located at the centre of the continent with exceptional air, rail, road and sea transportation links, Manitoba provides the perfect access point to and from North America for international trade. Find out more about Manitoba's trade advantages at centrallia.com.

6. It Works!

With fully 83% of Centrallia 2010 participants reporting that Centrallia resulted in new business for their companies (and 92% saying they would come again), chances are that you will walk away with at least one or two new deals in the works. Seldom have the odds been so much in your favour.

Centrallia is ideal for businesses in the following industries:

- Advanced Manufacturing
- Transportation and Logistics
- Transportation Equipment Manufacturing
- Agribusiness and Food Processing
- Aerospace
- Life Sciences and Biotechnology
- Information and Communications Technology
- Film, New Media, Gaming and the Arts
- Tourism
- Energy and Environmental Industries
- Education and Training
- Building Products
- Mining and Minerals

Cost: \$1,100

To register or for more information: visit centrallia.com, call (204) 253-4888 or email info@centrallia.com



CENTRALLIA
WINNIPEG, MANITOBA, CANADA
10-12 OCT 2012

Lead Partner:



Collaborating Partner:



Partners:

