

a futurallia event
un événement futurallia
un evento futurallia



by/par/por anim



2012 Sponsorship and Marketing Opportunities



CENTRALLIA
WINNIPEG, MANITOBA, CANADA
OCTOBER 10-12 2012

GLOBAL BUSINESS TO BUSINESS FORUM
FORUM MONDIAL DE LA PME
FORO MUNDIAL DE EMPRESA A EMPRESA

IN OCTOBER 2010 MORE THAN 600 BUSINESS LEADERS FROM 40 WORLD ECONOMIC REGIONS GATHERED IN WINNIPEG, MANITOBA, CANADA, TO MEET NEW INTERNATIONAL CUSTOMERS AND FORGE NEW STRATEGIC PARTNERSHIPS. **MORE THAN 70%** OF THESE LEADERS REPORTED THAT THEY ACHIEVED THEIR OBJECTIVES. FULLY, **83% SAID THEY CREATED NEW BUSINESS.** MORE THAN **90% SAID THEY WOULD RETURN.** ALMOST **100% SAID THEY WOULD RECOMMEND CENTRALLIA** TO OTHERS. NOW **CENTRALLIA IS SET TO RETURN IN 2012** WITH MORE LEADERS, MORE COMPANIES AND MORE INTERNATIONAL TRADE ORGANIZATIONS.

IT'S YOUR TURN TO EXPERIENCE THE MAGIC. MAKE SURE TO CONNECT.



Centrallia Sponsorship Opportunities

Manitoba Champion Level Opportunities – \$25,000

Eight Opportunities Available **4**

Gold Level Opportunities – \$10,000

Five Opportunities Available **5**

Silver Level Opportunities – \$7,500

Welcome Reception Sponsor (Five Opportunities Available) **6**

Gala Dinner Sponsor (Five Opportunities Available) **7**

Centrallia Wine Sponsor (One Opportunity Available) **7**

Manitoba Exporter (Five Opportunities Available) **8**

Bronze Level Opportunities – \$5,000

Centrallia Breakfast – October 11 (One Opportunity Available) **8**

Centrallia Lunch – October 11 (One Opportunity Available) **9**

Centrallia Breakfast – October 12 (One Opportunity Available) **10**

Centrallia Lunch – October 12 (One Opportunity Available) **10**

Additional Sponsorship Opportunities – \$1,500

Prize Sponsor (Four Opportunities Available) **11**

Manitoba Champion Level Opportunities

\$25,000

This premium sponsorship level provides an exceptional opportunity to position your company as a leading North American brand within the context of international trade. Manitoba Champions enjoy a superior level of exposure throughout the conference.

Only eight opportunities are available at this level.

Benefits

- Manitoba Champion mention at all promotional and press activities
- Official acknowledgement during Welcome Reception, Opening Ceremony, Gala Dinner and Closing Ceremony
- Logo recognition on all official Centrallia 2012 documents handed out during the event (e.g., Participant Catalogue)
- Logo recognition on all future Centrallia 2012 promotional materials (e-bulletins, etc.)
- Logo recognition and link to own website on Centrallia website's home page
- Logo presentation on main stage event screens at the Winnipeg Convention Centre
- Space for two-page four colour ad in Participant Catalogue
- Company profile (100 words) posted on sponsor page in the Participant Catalogue and online
- One (1) free exhibit booth (10' x 10') in the Centrallia Exhibit Area
- Four (4) free delegate registrations
- Four (4) partner passes to all meals and entertainment events
- Opportunity to insert promotional material and/or documentation in Registration Kits (one sheet, size not to exceed 8½" x 11")
- Video opportunity on two plasma screens in the East Concourse near Centrallia's Reception Desk – all Champion Sponsors will be able to play a short promotional video (videos will be looped for the duration of conference)
- Four (4) free guest passes to the Welcome Reception at the Winnipeg Convention Centre featuring the keynote speaker
- Two (2) VIP passes to a post-event reception with the keynote speaker
- Two (2) VIP passes to a private 25 person reception with event guest performer



Gold Level Opportunities

\$10,000

This sponsorship level provides excellent presence and participation throughout the conference.

Only five opportunities are available at this level.

Benefits

- Official acknowledgement during Welcome Reception, Opening Ceremony, Gala Dinner and Closing Ceremony
- Logo recognition on all official Centrallia 2012 documents handed out during the event (e.g., Participant Catalogue)
- Logo recognition and link to own website on Centrallia website sponsor section
- Logo presentation on main stage event screens at the Winnipeg Convention Centre
- Space for one-page four colour ad in Participant Catalogue
- Company profile (50 words) posted on sponsor page in the Participant Catalogue and online
- One (1) exhibit booth (10' x 10') in the Centrallia Exhibit Area
- Two (2) free delegate registrations
- Opportunity to insert promotional material and/or documentation in Registration Kits (one sheet, size not to exceed 8½" x 11")
- Two (2) free guest passes to the Welcome Reception at the Winnipeg Convention Centre featuring the keynote speaker

Silver Level Opportunities

Welcome Reception Sponsor — \$7,500

This sponsorship level provides top-level presence at Centrallia's Welcome Reception at the Winnipeg Convention Centre featuring the keynote speaker.

Only five opportunities are available at this level.

Benefits

- Sponsorship logo presence on Welcome Reception program
- Sponsorship logo presence on Welcome Reception signage
- Official acknowledgement during the Welcome Reception
- Logo presentation on main stage event screens at the Winnipeg Convention Centre
- Logo recognition and link to own website on Centrallia website sponsor section
- Sponsorship logo presence in Participant Catalogue
- One (1) free delegate registration
- Space for ½ page four colour ad in Participant Catalogue
- One (1) exhibit booth (10' x 10') in the Centrallia Exhibit Area
- Two (2) free guest passes to the Welcome Reception at the Winnipeg Convention Centre featuring the keynote speaker
- Two (2) VIP passes to a post-event reception with the keynote speaker



Gala Dinner Sponsor – \$7,500

This sponsorship level provides excellent presence during Centrallia's Gala Dinner.

Only five opportunities are available at this level.

Benefits

- Sponsorship logo presence on Gala Dinner menu (at each table)
- Logo presentation on main stage event screens at the Winnipeg Convention Centre during the Gala Dinner and throughout the conference
- Sponsorship logo presence in Participant Catalogue
- Logo presentation on Gala Dinner signage
- Logo recognition and link to own website on Centrallia website sponsor section
- Space for ½ page four colour ad in Participant Catalogue
- One (1) exhibit booth (10' x 10') in the Centrallia Exhibit Area
- One (1) free delegate registration
- Four (4) free guest passes to Gala Dinner
- Two (2) free guest passes to the Welcome Reception at the Winnipeg Convention Centre featuring the keynote speaker

Centrallia Wine Sponsor – \$7,500

This sponsorship level provides excellent presence during Centrallia's Gala Dinner.

Only one opportunity is available at this level.

Benefits

- Sponsorship logo presence on all tables at Gala Dinner
- Logo presentation on main stage event screens at the Winnipeg Convention Centre during the Gala Dinner and throughout the conference
- Logo recognition and link to own website on Centrallia website sponsor section
- Sponsorship logo presence in Participant Catalogue
- One (1) free delegate registration
- Space for ½ page four colour ad in Participant Catalogue
- One (1) exhibit booth (10' x 10') in the Centrallia Exhibit Area
- Four (4) free guest passes to Gala Dinner
- Two (2) free guest passes to the Welcome Reception at the Winnipeg Convention Centre featuring the keynote speaker

Silver Level Opportunities

(Continued)

Manitoba Exporter – \$7,500

This sponsorship level provides excellent presence throughout the conference.

Only five opportunities are available at this level.

Benefits

- Official acknowledgement during Opening Ceremony
- Sponsorship logo recognition in Participant Catalogue
- Logo presentation on main stage event screens at the Winnipeg Convention Centre
- Logo recognition and link to own website on Centrallia website sponsor section
- One (1) free delegate registration
- Space for ½ page four colour ad in Participant Catalogue
- One (1) exhibit booth (10' x 10') in the Centrallia Exhibit Area
- Two (2) free guest passes to the Welcome Reception at the Winnipeg Convention Centre featuring the keynote speaker

Bronze Level Opportunities

Centrallia Breakfast (Oct. 11, 2012) – \$5,000

This sponsorship level provides excellent presence during the Centrallia Breakfast.

Only one opportunity is available at this level.

Benefits

- Official acknowledgement during breakfast
- Sponsorship logo presence on breakfast signage
- Logo presentation on main stage event screens at the Winnipeg Convention Centre during the Centrallia Breakfast and throughout the conference
- Sponsorship logo presence in Participant Catalogue
- Logo recognition and link to own website on Centrallia website sponsor section
- Space for ½ page black and white ad in Participant Catalogue



Centrallia Lunch (Oct. 11, 2012) — \$5,000

This sponsorship level provides excellent presence during the Centrallia Lunch.

Only one opportunity is available at this level.

Benefits

- Official acknowledgement during lunch
- Sponsorship logo presence on lunch signage
- Logo presentation on main stage event screens at the Winnipeg Convention Centre during the Centrallia Lunch and throughout the conference
- Sponsorship logo presence in Participant Catalogue
- Logo recognition and link to own website on Centrallia website sponsor section
- Space for ½ page black and white ad in Participant Catalogue

Bronze Level Opportunities

(Continued)

Centrallia Breakfast (Oct. 12, 2012) — \$5,000

This sponsorship level provides excellent presence during the Centrallia Breakfast.

Only one opportunity is available at this level.

Benefits

- Official acknowledgement during breakfast
- Sponsorship logo presence on breakfast signage
- Logo presentation on main stage event screens at the Winnipeg Convention Centre during the Centrallia Breakfast and throughout the conference
- Sponsorship logo presence in Participant Catalogue
- Logo recognition and link to own website on Centrallia website sponsor section
- Space for ½ page black and white ad in Participant Catalogue

Centrallia Lunch (Oct. 12, 2012) — \$5,000

This sponsorship level provides excellent presence during the Centrallia Lunch.

Only one opportunity is available at this level.

Benefits

- Official acknowledgement during lunch
- Sponsorship logo presence on lunch signage
- Logo presentation on main stage event screens at the Winnipeg Convention Centre during the Centrallia Lunch and throughout the conference
- Sponsorship logo presence in Participant Catalogue
- Logo recognition and link to own website on Centrallia website sponsor section
- Space for ½ page black and white ad in Participant Catalogue



Additional Sponsorship Opportunities

Prize Sponsor – \$1,500

Only four opportunities are available at this level.

Benefits

- Sponsorship acknowledgement before each prize announcement
- Space for ¼ page black and white ad in Participant Catalogue

centrallia.com

WINNIPEG, MANITOBA, CANADA OCTOBER 10-12 2012

Lead Partner/
Chef de file/Líder:



anim

MANITOBA'S BILINGUAL
TRADE AGENCY

L'AGENCE BILINGUE
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Collaborating Partner/
Partenaire collaborateur/
Socio colaborador:

 **The Chamber**
The Winnipeg Chamber of Commerce

Partners/Partenaires/
Asociados:



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